

A unique opportunity to sell your own **private-label** vitamins, supplements and herbs

HOW YOU BENEFIT

- **Higher profit margin** - Excellent wholesale pricing allows generous profits for you, with competitive retail prices for your customers.
- **Build brand loyalty** - Selling products with your store name promotes your branding and generates return business by keeping your name in front of your customers in their homes. Private-labeling increases the power and prestige of your name by demonstrating that you are large and strong enough to create your own brands.
- **Extraordinary packaging that gets noticed** - Our eye catching label designs promise that the products are seen on the shelf and increase impulse buying.
- **Reasonable ordering minimums** - Reasonable minimum orders allow you to start your private-labeling program without excessive cash commitments or large inventories.
- **Turn-key operation for private-labeling** - You do nothing while gaining professionally developed, eye catching packaging. Your labels are produced using your logo in place of our own "in-house" brand - HealthNation. All labels contain FDA approved language regarding ingredients, manufacturing, dosage and directions.



THE PRODUCTS

- Our products are shipped fresh directly from the factory and are manufactured in an FDA-inspected facility operating under strict Good Manufacturing Practices (GMP) guidelines. Our manufacturer produces over 500 million dosages monthly and can ship anywhere. Our manufacturer's products are made in the U.S.A. They have been manufacturing vitamins, herbs and supplements for over 30 years.
- All of our products are packaged in tamper-proof, state-of-the-art, PET bottles to protect both the consumer and the products.
- Our products come with a full year guarantee. We happily take back any products that are returned by your customer.
- Our products are backed by product liability insurance.

Please contact us so that a sales associate can provide you with more information today:

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